



Krisztina Burai

Junior Research Fellow (TK PTI)

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Research Interests

social media, political communication

Selected Publications

Balaban, D.C. et al., 2024. [The Relationship Between Topics, Negativity, and User Engagement in Election Campaigns on Facebook](#). POLITICS AND GOVERNANCE, 12, pp.1-19.

Burai, K., Solti, Á. & Bene, M., 2024. [Feel local, post local: An ethnographic investigation of a social media-based local public](#). NEW MEDIA & SOCIETY, online first, pp.1-18.

Farkas, X., Burai, K. & Bene, M., 2024. [Shocking Experience: How Politicians' Issue Strategies Are Shaped by an External Shock During Campaigns](#). POLITICS AND GOVERNANCE, 12(2024), p.1.

Research Projects

Networked locality: A multimethod approach to investigate the role of social media in local politics

PRiSMa - [Political Representation in the Age of Social Media](#)

Education

2022-today - *PhD* - Eötvös Loránd Tudományegyetem, Doctoral School of Political Science

2020-2022 - *Communication and Media Studies MA* - Budapesti Műszaki és Gazdaságtudományi Egyetem

2016-2020 - *Political Science BA* - Eötvös Loránd Tudományegyetem

Selected conferences and workshops

2024 – *Negative Campaigning on Facebook in Central and Eastern European Countries. Digital Media, Democracy and Civil Society in Central and Eastern Europe* – Katowice

2023 – *14th Central and Eastern European Communication and Media Conference* – Brno

- Title of presentation: Role of Social Media in Local Public Spheres: An Ethnographic Approach

Teaching Experience

Eötvös Loránd Tudományegyetem (ÁJK) – Political Research Methodology 2.

Further Affiliations

ELTE Doctoral School of Political Science

Languages

- English (Intermediate)
- French (Proficient)
- Hungarian (Native)